

The Golden Artist/Colorscape Chenango Billboard Challenge “Art Can Change The World”

We have an opportunity in our small community to show that ‘Art Can Make a Difference’. Each year, for the last 26 years we have, for a weekend in September, shared the music, poetry, visual arts and crafts of both local and national artists. They have inspired us, entertained us and for a brief weekend, allowed us to lose ourselves in awe of their talents. For many it is a weekend of art therapy.

Each year the celebration has grown in stature. This has been largely from the contribution of the leadership team of Colorscape Chenango Arts Festival as well as all from the volunteers that have believed in the mission of bringing art to our community and celebrating the artists that do it!

This year we are inviting our Chenango County high school students to participate in an art project that celebrates the talent born right here in Chenango as well as allowing our next generation of leaders to share their voice and to make a difference for all of us.

We face a myriad of challenges in this world today, from Climate Change to Poverty, from Conflict to Drug Abuse, from Lack of Personal Contact to Over Commercialism. These are just a few of the issues that confront us in our lives. Making sense of any of or all of these can be absolutely overwhelming, leaving us with a sense of malaise, cynicism,

or even worse... panic. Art can speak to so many of these issues, as well as invite us to just smell the roses and recognize the incredible beauty that surrounds us each day that we often dismiss as we go about life.

That's why we hope that you will accept our invitation, and through your art, inspire us, make us think and reflect, or engage us in a positive discussion of the issues we face in the world today, be they social, political, environmental, community engagement, or simply honoring love and beauty.

HERE'S THE CHALLENGE:

Design an original 2 dimensional work, using any media, that is 10.5 inches in height and 22.8 inches in length (landscape orientation) that represents the theme that "Art Can Change The World". The selected work or works will then be reproduced on a billboard on Route 12, north of the City of Norwich.

Who Can Apply: Any High School student currently enrolled in any district in Chenango County, including public, private or homeschooled (age equivalent).

When Is the Deadline for Submissions: All work must be delivered to Colorscape Chenango Arts Festival, 27 West Main St., Norwich, NY by 5:00 pm, Friday, April 24th, 2020. No work will be accepted after this deadline. Please call Melissa at 607-226-0232 to arrange for pick-up if necessary.

Participants grant Colorscape Chenango Arts Festival, Inc., and Golden Artist Colors, Inc., the right to reproduce entered works solely for the purpose of publicizing the program. Each participant is responsible for picking up their artwork by May 22th, 2020 or the work will become property of Colorscape Chenango.

All work submitted will be reviewed by an experienced visual arts panel. Five selections will be submitted to the Colorscape Board and one will be chosen for being enlarged into a billboard to be installed in Norwich NY on Route 12, beginning in July of 2020 and will remain there through October 2020. All five finalists will receive \$250 gift certificates for art supplies from Golden Artist Colors, New Berlin, NY.

All work submitted must be of your own design and execution. Plagiarized works will be disqualified.

Colorscape Chenango reserves the right to edit the work chosen for billboard display if required to meet installation specifications; to assure its visual message can be interpreted in the display context; and to add information to the work, such as the artist's name, school name and the logos for Colorscape Chenango Arts Festival, Inc. and Golden Artist Colors. Colorscape Chenango will provide the added design support for the awarded work.

By signing below you have indicated that you agree to the conditions of this program. Students Signature:

Date: \

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Print Name:

Mailing

Address:

City: , State: , Postal Code

Parent or Guardians Signature Approval (required if under 18): By signing here you are certifying that you are the minors' parent or guardian of the student signing above and are consenting to the conditions of this challenge program.

Print Name: