

FAQ FOR COLORSCAPE 2010 EMERGING YOUNG ARTISTS PROGRAM

Application Page 1:

- *Why do I need to give you my drivers' license number?* The City of Norwich requires that we collect your drivers' license number and date of birth. Sorry, there's no getting around it. We cover the \$5 vendor fee that the city charges.
- *Do I need to bring my own lunch?* We provide lunches, delivered to your booth if you like, or you can visit the Hospitality Booth. Vegetarian lunches are available. We cannot accommodate special diets.
- *Why do you need to know how many pieces of artwork I will bring?* The list of categories has been expanded this year. Please apply in ONE category and try to estimate the number of pieces you will bring. We won't be counting – this is just to give us some idea of how much space and what type of display equipment you need.

Application Page 2:

- *Who is eligible?* High school students who live and/or attend school (including home school, parochial, private and public schools) in Chenango county. That means if you go to UVCS but live in Otsego county, you qualify. Or if you live in Chenango county but go to GMU, you qualify. The intent is to be inclusive, so if you are in doubt if you qualify please ask!
- *How do I get a NYS Sales Tax Certificate?* Colorscape will provide a NYS Sales Tax Certificate and receipt book for your booth. You add sales tax to the amount of the purchase when you sell a piece. Keep track of your sales, including tax. At the end of the festival you should return the receipt book - keeping one copy for yourself - to the Colorscape representative and turn over the amount of the sales tax collected. You keep all the money from sales for yourself, of course.

Application Page 3:

- *How long should the essay be?* About 500 words or so would be good for the biographical essay. It doesn't need to be too long. Be sure to include plans for the future.
- *What happens when I am accepted?* Once you are accepted by the jury, a letter and contract will be mailed to you for signature. Please return the signed contract to Colorscape by July 2nd. If you are under 18, your contract will have to be signed by a parent or guardian.
- *What happens at the festival?* You will share your booth with another student and sell your work to Colorscape visitors just the same as the professional artists.

Application Page 4:

- *How do I get my work ready for the show?* Artwork sells more readily if it is ready to hang or display. People don't want to buy a painting, then have to take it somewhere to be framed. We can provide assistance with pricing and labeling your work and give you advice about framing.
- *Can I leave the booth?* You are allowed to take breaks, of course, but you must be personally present during the entire festival. No exceptions! Experiencing the festival is a major purpose of this project and you can't gain any experience if you aren't there! It is also very important to the integrity of an arts festival to have the artists present in person. This point is non-negotiable! With several of you in the booth there should be plenty of time to check out the rest of the festival.
- *What is an Artist Information Statement?* We will provide guidelines for writing your own Artist Information Statement along with the contract. It is meant to inform the public about the media and processes you use to create your work. No secrets need be disclosed.

Application Page 5:

- *More questions?* We will be happy to answer any questions you have about preparing your images and can even assist in the process if necessary.